LEO BURNETT U.S.A.

AD#367-B1 REQ#M53506 "COFFEE SHOP" PAGE 4/C (4-5/8" x 7-7/8") STATESIDE FAMILY, 1997

YOUR BASIC COFFEE SHOP

KEEP IT BASIC

16 mg "tar" 1.0 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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